

OneSource Launches Integrated Access to Users' LinkedIn Networks

Finding Additional Contacts is Even Easier with the OneSource Connection to LinkedIn

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OneSource Business Information Services is pleased to announce functionality designed to make finding business contacts even easier than before. Through seamless integration with the LinkedIn® professional network of business executives, OneSource now offers its customers point-and-click access to their extended LinkedIn networks, expanding upon the extensive executive contact listings already provided through OneSource.

The new functionality enables OneSource Global Business Browser and Express users to see all their connections within three degrees of separation. Users can now find even more executive contacts at a target company and quickly see where they can leverage their LinkedIn connections. The interface is secure ensuring each user's contacts are available only in their personal view.

"This new feature highlights OneSource's commitment to providing our customers with the latest solutions to access the most current and accurate business data available, via the latest technologies and integration to leading services such as LinkedIn," states Phil Garlick, President, OneSource. "The LinkedIn network has grown to over 20 million experienced professionals from around the world in over 150 countries, so the ability for OneSource users to tap their LinkedIn network is immensely valuable."

OneSource is known for its in-depth business information and Global Business Browser, which combines and organizes content from over 50 world-class suppliers, providing unparalleled data accuracy and information depth. The LinkedIn integration provides OneSource customers with capabilities to build upon the robust business information already provided within the OneSource service.

About OneSource Information Services, Inc.

OneSource, an infoUSA company, delivers prospect and business intelligence information on millions of companies and executives worldwide – optimizing clients' sales and marketing efforts and assisting with business-to-business research activities. OneSource combines and organizes content from over 50 world-class suppliers and supports over 70 unique data fields, providing unparalleled data accuracy and information depth. OneSource is headquartered in Concord, MA, with offices located throughout North America, Europe and the Pacific Rim. For more information, please visit www.onesource.com

About infoUSA

infoUSA (www.infoUSA.com), founded in 1972, is the leading provider of business and consumer databases for sales leads & mailing lists, database marketing services, data processing services and sales and marketing solutions. Content is the essential ingredient in every marketing program, and infoUSA has the most comprehensive data in the industry, and is the only company to own 12 proprietary databases under one roof. The infoUSA database powers the directory services of the top Internet traffic-generating sites. Nearly 4 million customers use infoUSA's products and services to find new customers, grow their sales, and for other direct marketing, telemarketing, customer analysis and credit reference purposes. infoUSA headquarters are located at 5711 S. 86th Circle, Omaha, NE 68127 and can be contacted at (402) 593-4500. To know more about Sales Leads, click www.infousa.com. To get a 72-hour free trial and 100 free sales leads, click www.salesgenie.com.