

Cut Research Time in Half

By eliminating the need to search multiple sources of information and wade through reams of industry reports and data, OneSource significantly reduces research time and dollars—often in half.

OneSource provides instant access to the most trusted sources of information, allowing analysts to quickly identify industry trends, prepare company profiles, and develop more effective research tools such as surveys and interview questions.

The bottom line: you spend less time looking for information and more time building and managing the client relationship.

Drive Client Acceptance Through Meticulous Preparation

OneSource helps Consulting teams win customer acceptance of strategy recommendations by demonstrating a deeper understanding of a client's industry, market position, and unique business requirements.

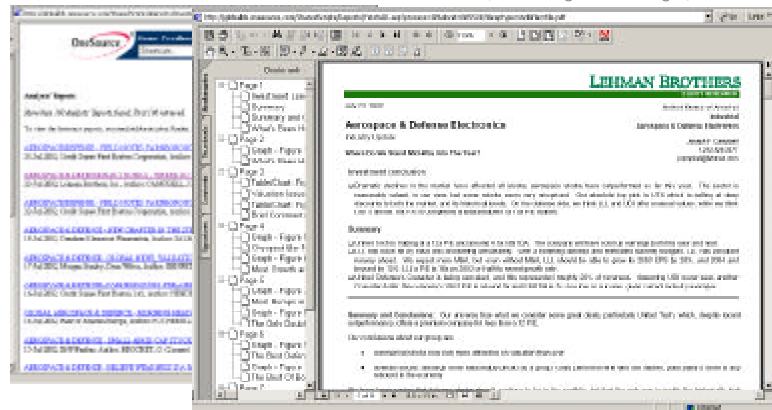
OneSource's pre-defined reports integrate information from multiple sources into a single document, providing a complete corporate picture, including the latest news, significant corporate developments, important financial information, executive backgrounds, and corporate family structure.

OneSource also offers a broad range of industry, analyst, and financial reports that help you prepare more effective presentations tailored to the strategic objectives of the client organization.

Monitor Clients, Competition, and Partners

OneSource Alert and Watchlist features help consultants monitor client company events by providing news, articles, and analyst reports. Quarterly updates on earnings statements and balance sheet data help Consultants monitor financials. And Corporate Affiliation reports help uncover opportunities in subsidiaries or branches.

(Click images to enlarge.)



Industry Profiler: Gather in-depth data on more than 100 major industries, including detailed SIC-code-level information, industry norms, market share statistics, and analyst reports.

OneSource offers a web-based subscription service that integrates the most trusted information sources into a single, easy-to-use application. It's based on the familiar web browser interface, allowing users to become highly productive in a matter of minutes. And because OneSource requires no special hardware or software, enterprise-wide deployment can occur rapidly with minimal burden on IT resources.

Best of all, OneSource is extremely flexible. Access the most comprehensive business information from OneSource -- either through OneSource Business Browser or by embedding our content into existing information portals, CRM systems and knowledge management applications. Either way, all users gain quick and easy access to the most in-depth business information available. That's the OneSource advantage.

■ OneSource Management Consultant customers include: Bain & Company; McKinsey & Company; META Group; Omnicom Management Services; TPF&C; Watson Wyatt Worldwide; Whitehead Mann.

■ Business Browser Information providers include:

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|-------------------------------|-------------------------------------|
| AFX | National Post |
| Comtex News Network | National Register Publishing |
| D&B | OneSource CorpTech Database |
| Euromonitor | ProQuest® Information and Learning |
| FT.com Information Services | RDS Business and Industry® Database |
| Harris InfoSource | The Investext Group |
| Mailings Clearing House (MCH) | US Industry and Trade Outlook |
| Market Guide | Worldscope/Disclosure |
| Mergent FIS | |
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