

Business Browser US/Standard Edition

BUSINESS INFORMATION SUBSCRIPTION

OneSource

US Business Information at Your Fingertips

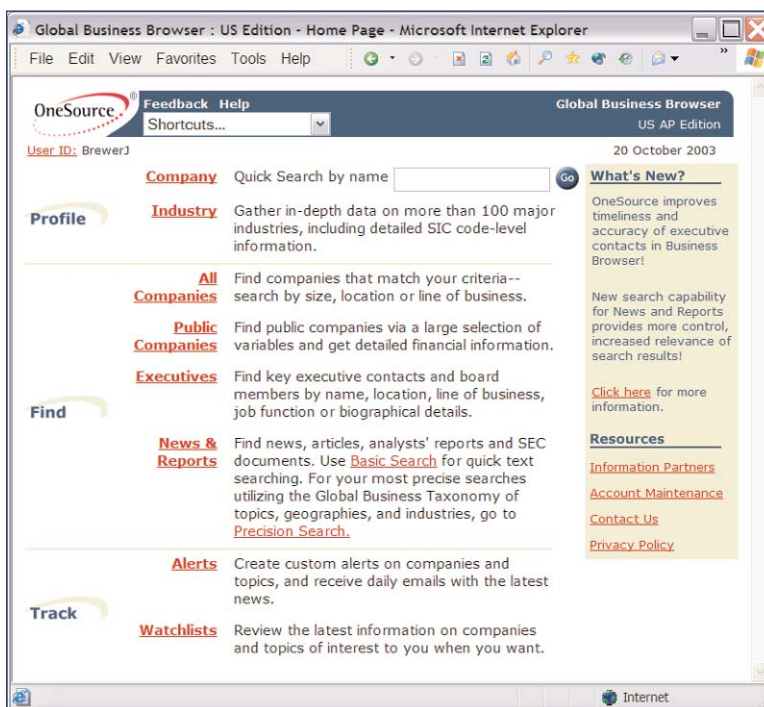
When your business focus is North America, OneSource should be your first source for comprehensive company and industry information. Your Business Browser US subscription provides robust information on over 300,000 US and Canadian public and private companies, as well as two million executive decision makers and hundreds of industry sectors. Business Browser US puts reliable information close at hand and easy to use, with company profiles, financial data, corporate family structures, executive biographies, trade and business news, research reports and much more gleaned from the top content providers in the world.

The OneSource advantage

Only OneSource combines "facts and figures" (structured data) with news and articles (unstructured data), pre-linked across companies worldwide. This capability, based on our industry-leading Global Business TaxonomySM framework, delivers a unique mix of "facts, figures and news" for more accurate searches, faster results, and highly relevant information on your prospects, customers and competitors:

- Powerful screening tools let you quickly build lists of companies according to their location, industry, revenue, growth rate and number of employees (to create focused prospect lists from hundreds of thousands of companies).
- You can identify key executive contacts within target companies and export their contact details.
- Analyze the financial health and business status of clients, compare financial statistics across multiple companies, and export data directly to spreadsheets for further analysis and manipulation.
- Personal news alerts and watchlists let you track the news and events that affect your target accounts—or

competitors. And unlike pay-by-the-report services, one fee covers unlimited access to world-class, integrated content, so you can use the service whenever and wherever you want to.



"Business Browser gives our end users easy access to comprehensive business information that previously would have taken them weeks to obtain instead of minutes."

—Jane Heath
Business Information Manager
AON Risk Services, Ltd.

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Three options tailor Business Browser to your business needs

You can expand the coverage and analytical power of your Business Browser US service in three ways.

Mid-tier Companies. The Mid-tier Companies add-on extends Business Browser US coverage below the \$5 M in annual revenue threshold to include small-to-medium

OneSource synthesizes business information from top providers to deliver:

- Accurate data on 350,000 public and private companies in the US and Canada, plus an optional 300,000 mid-size companies
- Powerful screening, analysis, and reporting
- 350,000 industry and company reports
- Company financial histories, fiscal health, peer-to-peer comparisons, industry norms, and SEC filings
- Outstanding analytical coverage
- More than 2,500 news sources, including all significant trade and business publications
- Information on 2 million executives, from Board Directors to middle managers, across functions
- Personalized Alerts and Watchlists

	Companies	Executives
Business Browser US	350,000	2 M
Global Business Browser US	95,000	1 M
Mid-Tier Companies	290,000	1 M

Business Browser US provides a wealth of integrated information:

- Company overviews
- Executive listings and biographies
- Significant developments
- Corporate parents and subsidiaries
- Industry information and market research
- Analyst reports
- Trade news and articles
- Financial health reports
- Financial histories
- SEC Edgar filings

“Business Browser has become an integral part of Oracle’s sales process. Our new hire training program showcases Business Browser as a key tool for new reps.”

-Senior Director
Sales Process and
Automation
Oracle Corporation

“A very flexible tool for quickly manipulating, viewing and saving a rich variety of company and market data.”

-Information
Specialist
SRI International

enterprises at \$2.5 M, adding almost 300,000 US and Canadian companies. Total reach increases to over 600,000, while executive listings grow by almost 1 million.

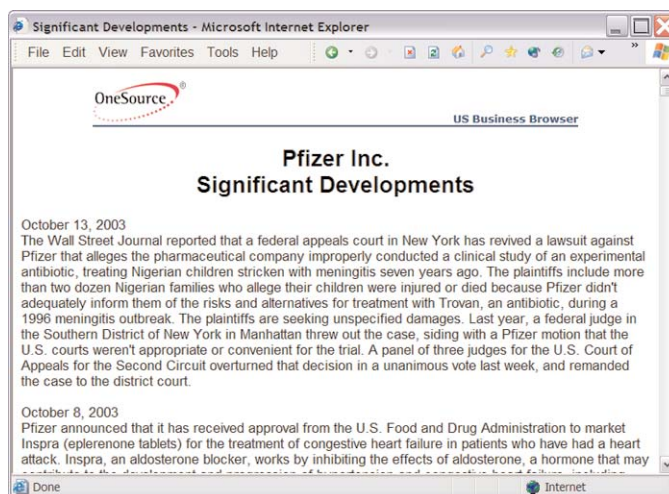
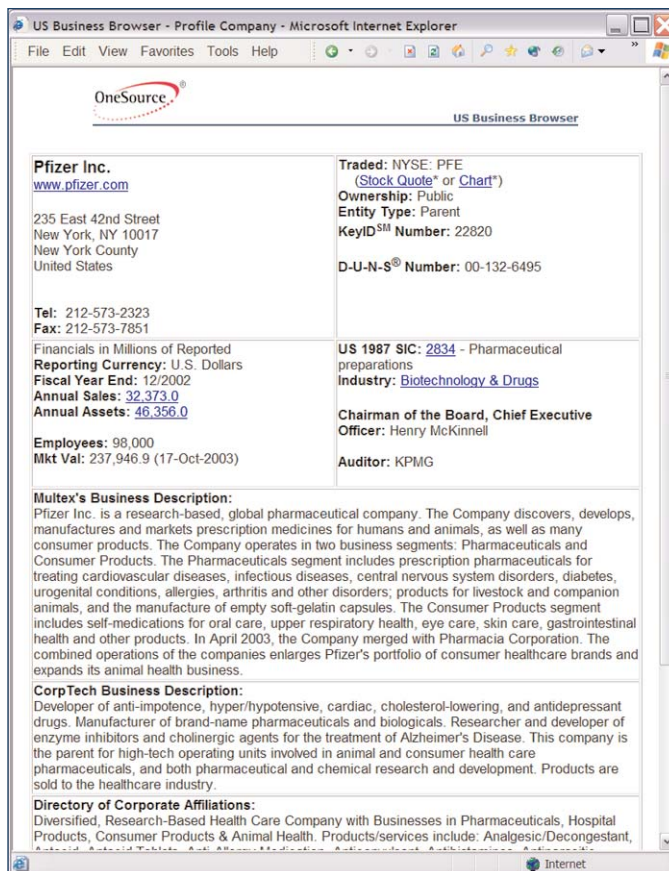
Global. The Global Business Browser US Edition adds coverage of almost 100,000 international companies, extending your reach to corporations that operate well beyond North America.

Analysis Pack. This functionality add-on provides comparative financial reports including public company financial statements, ratios, valuations, and growth rates. Analysis Pack lets you screen on a range of variables for in-depth financial analysis, peer-to-peer comparisons, and peer-to-industry norms comparisons.

Business Browser Analysis Pack lets you produce advanced, quantitative financial reports including any financial statement variables you choose.

Indispensible. Your OneSource Business Browser US subscription provides a powerful spectrum of vital business information sourced from top providers. Uniquely company-focused, integrated, accurate and relevant, it’s the one source of information you can’t afford to be without.

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